

## DEPARTMENT OF INFRASTRUCTURE

### ELECTION ADVERTISING ON AREAS UNDER THE ADMINISTRATION OF THE DEPARTMENT

1. All signage placed within the Highway should be clear and concise so that road users can read and understand with the minimum of effort. Posters should not be smaller than A3 size or larger than 600mm x 450mm, and letter sizes should be no smaller than 35mm.
2. Posters must be mounted on robust boards which can be securely attached with wires or cable ties.
3. Candidates are advised that **No posters/ Banners are permitted along Victoria Avenue** (These will be taken down and destroyed) and the Esplanade.
4. Posters should be erected at a height of not less than 7ft, so as not to endanger pedestrians or impede vision, and no more than 15ft at its highest point.
5. Posters and banners **must not be attached to safety critical street furniture such as traffic light poles, directional information/regulatory/warning sign poles, or pedestrian barriers.** Pedestrian barrier locations deemed safe for the erection of banners have already been allocated for such use.
6. The Department administers banner sites on pedestrian railings as well as eye bolts on buildings around the centre of town. There is a high demand from charitable and amateur organisations to use these sites which are booked up well in advance and therefore not available for candidates to use.
7. All banners and posters must be erected in such a manner that they do not obscure the visibility of motorists and/or pedestrians at junctions/crossing points.
8. Any posters erected in a location deemed to be hazardous will be taken down and made available for collection at South Hill.
9. When erecting banners on private land, the candidates should seek the agreement with the landowner and ensure that they do not encroach on the highway or footpaths.
10. Such banners should be very well secured to ensure that they can withstand the force of high winds and will not constitute a hazard to motorists/pedestrians.
11. The siting of banners and their size should be appropriate for the location.
12. Crowd control barrier will be erected in locations on roundabouts where it is safe for banners to be fixed. Candidates are asked to ensure the banners are securely fixed, and do not occupy more than one barrier in area.
13. Candidates are asked to ensure that during the erection and dismantling of posters and/or banners every consideration should be given to their own safety, and that of other pedestrians/cyclists/road users.
14. All advertising posters and/or banners are to be taken down within two days after the election date.